

Dear Colleague



The **2018 Congressional Election** offers voters the opportunity to shape the balance of power in the **U.S. Senate and House of Representatives** for the next two years.

Encouraging, informing, and facilitating widespread participation in the electoral process has long been one of higher education's most basic responsibilities and is the goal of the National Campus Voter Registration Project and **Your Vote, Your Voice 2018**.

To **support and enhance** civic engagement and political participation among college students, the Washington Higher Education Secretariat launched Your Vote, Your Voice in 1996, and has been active in every federal election since. These efforts gained heightened importance in 1998 when Congress mandated that colleges and universities make a **good-faith effort** to distribute voter registration forms to all students attending class on campus.

As the Tufts study at the right shows, we clearly have work to do to ensure our students are registered to vote and cast a ballot in November.

Not just students, but every member of the campus community can play a role in voter registration, education and participation. We suggest campus presidents work with registrars, student affairs offices, student leaders, and employee groups in **developing creative ways** to foster education, encourage nonpartisan voter registration, and build a community-wide commitment to vote on Election Day 2018.

As Election Day nears, we urge you and your campus to become active participants in the nation's electoral process. Visit YourVoteYourVoice.org for additional tools and resources, including a campaign handbook and links to state voter registration initiatives to help your campus get started.

Co-chairs

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48.3%

of the nation's 9.7 million college students voted in 2016. Even more revealing, only 44% of those eligible to vote for the first time cast a ballot.

— Tufts University's National Study of Learning, Voting and Engagement

Supporting Associations

The National Campus Voter Registration Project and Your Vote, Your Voice are sponsored by the Washington Higher Education Secretariat — 54 associations representing all segments of the higher education community.

ACT, Inc.	Council for Advancement and Support of Education (CASE)
American Association of Colleges for Teacher Education (AACTE)	Council for Christian Colleges and Universities (CCCU)
American Association of Colleges of Nursing (AACN)	Council for Higher Education Accreditation (CHEA)
American Association of Collegiate Registrars and Admissions Officers (AACRAO)	Council for Opportunity in Education (COE)
American Association of Community Colleges (AACC)	Council of Graduate Schools (CGS)
American Association of State Colleges and Universities (AASCU)	Council of Independent Colleges (CIC)
American Association of University Professors (AAUP)	Council on Governmental Relations (COGR)
American College Health Association (ACHA)	EDUCAUSE
American College Personnel Association (ACPA)	ETS
American Council on Education (ACE)	Hispanic Association of Colleges and Universities (HACU)
American Dental Education Association (ADEA)	NAFSA: Association of International Educators (NAFSA)
American Indian Higher Education Consortium (AIHEC)	NASPA: Student Affairs Administrators in Higher Education (NASPA)
Association of American Colleges and Universities (AAC&U)	National Association for College Admissions Counseling (NACAC)
Association of American Law Schools (AALS)	National Association for Equal Opportunity in Higher Education (NAFEO)
Association of American Medical Colleges (AAMC)	National Association of Colleges and Employers (NACE)
Association of American Universities (AAU)	National Association of College and University Attorneys (NACUA)
Association of Catholic Colleges and Universities (ACCU)	National Association of College and University Business Officers (NACUBO)
Association of Community College Trustees (ACCT)	National Association of Independent Colleges and Universities (NAICU)
Association of Governing Boards of Universities and Colleges (AGB)	National Association of Student Financial Aid Administrators (NASFAA)
Association of Higher Education Facilities Officers (APPA)	National Association of System Heads (NASH)
Association of Jesuit Colleges and Universities (AJCU)	National Collegiate Athletic Association (NCAA)
Association of Public and Land-grant Universities (APLU)	National Council of University Research Administrators (NCURA)
Association of Research Libraries (ARL)	The Phi Beta Kappa Society
Coalition of Urban and Metropolitan Universities (CUMU)	Thurgood Marshall Fund
College and University Professional Association for Human Resources (CUPA-HR)	United Negro College Fund
The College Board	University Professional and Continuing Education Association (UPCEA)
The Common Application	
Consortium of Universities of the Washington Metro Area (CUMWA)	

REGISTER TO VOTE NOW!

2018 Higher Education's National Campus Voter Registration Project



TIME TO GET ORGANIZED

YourVoteYourVoice.org

@YOURVOTE2018

More information about the Washington Higher Education

Secretariat is available online at www.whes.org





Colleges, Voter Registration, and the Law

✓ Founded in 1996, the **Your Vote, Your Voice** campaign encourages and supports campus efforts to ensure students, faculty and staff are registered to vote and cast a ballot in national and statewide elections. In 1998, Congress required colleges and universities to distribute paper copies of in-state voter registration forms to students prior to their home state's voter registration deadline. This requirement applied to all federal and gubernatorial elections, as well as to special elections for such offices

During the 2008 reauthorization of the Higher Education Act, Congress permitted the use of email messages with links to state registration forms, as long as the messages were exclusively devoted to voter registration:

The institution shall be considered in compliance with the requirements ... for each student to whom the institution electronically transmits a message containing a voter registration form acceptable for use in the State in which the institution is located, or an Internet address where such a form can be downloaded, if such information is in an electronic message devoted exclusively to voter registration.

—Higher Education Act of 2008, Title IV, Section 48 (a) (23)
(See the complete legislation at YourVoteYourVoice.org)

✓ **Your Vote, Your Voice 2018** offers campuses a variety of resources to conduct a campus voter registration and education campaign that informs your community and satisfies the HEA requirements. This brochure is your invitation to visit and explore the resources available at: YourVoteYourVoice.org.

The campaign is endorsed by the 54 members of the **Washington Higher Education Secretariat** and works in conjunction with other national organizations that promote voter education and participation. **The time to get organized is now, the registration deadlines in October are fast approaching.**



State Election Registration Deadlines

✓ Dates reflect information available in April 2018. Campuses should check with the appropriate state election officials to confirm dates and procedures. A complete list with state telephone contact and website information is available on YourVoteYourVoice.org

October 6, 2018 Nevada	October 12, 2018 Idaho New York North Carolina Oklahoma	October 20, 2018 Massachusetts
October 7, 2018 Alaska Arkansas Georgia Hawaii Louisiana Michigan Mississippi Montana Ohio Pennsylvania Rhode Island South Carolina Tennessee Texas	October 13, 2018 Delaware Vermont	October 21, 2018 West Virginia
October 8, 2018 Arizona Florida Indiana Kentucky Washington	October 15, 2018 Colorado Virginia	October 22, 2018 Alabama California South Dakota
October 9, 2018 New Mexico	October 16, 2018 District of Columbia Kansas Maine Maryland Minnesota New Jersey Oregon	October 23, 2018 Wyoming
October 10, 2018 Illinois Missouri	October 17, 2018 Wisconsin	October 24, 2018 New Hampshire
	October 18, 2018 Nebraska	October 26, 2018 Iowa
		October 30, 2018 Connecticut Utah
		Other North Dakota – <i>No Registration Required</i>

@YOURVOTE2018

YourVoteYourVoice.org



Campaign Resources

✓ To get your efforts underway, visit YourVoteYourVoice.org to find critical information and resources, including:

- ★ *The 2018 Project Organization Handbook* with detailed information on conducting voter registration and education activities.
- ★ Link to the League of Women Voters' Voter Registration web portal.
- ★ Links to all of the state election offices for the most current and detailed information on voter deadlines and requirements.
- ★ Links to a wide range of resources and other organizations involved with elections and voting.



Selected Online Resources

✓ The following organizations offer resources on elections, politics, and voter registration and education. A more extensive list can be found at YourVoteYourVoice.org

American Democracy Project
aascu.org/programs/ADP

National Association of Secretaries of State
www.nass.org/can-i-vote

Center for Information and Research on Civic Learning and Engagement (CIRCLE), Tufts University
civicyouth.org

Project Vote Smart
votesmart.org

Democracy Works
democracy.works/turbovote

League of Women Voters
lww.org

If we can be of further assistance, please contact us by email at vote@naicu.edu

Watch for campaign updates on Twitter: @YourVote2018